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FIRST
NIGHT
SLO



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california
93403

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info@firstnightslo.org
www.firstnightslo.org



S L O



a new years
celebration
of the arts



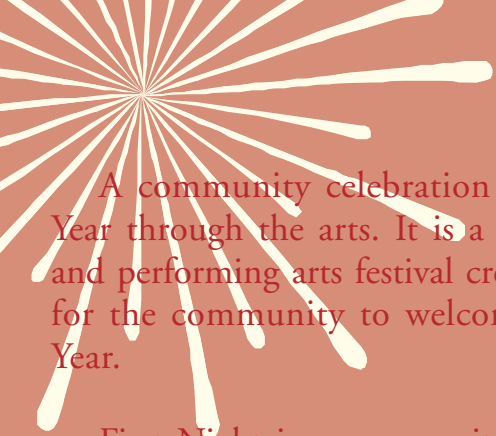
FIRST

december

31st

NIGHT





A community celebration of the New Year through the arts. It is a major visual and performing arts festival created by and for the community to welcome the New Year.

First Night is a community celebration that revives the ancient tradition of marking the passage of time with art, ritual and festivity in a safe alcohol-free environment.

At First Night, everyone is a participant - children, teens, grandparents - everyone! Following a participatory procession of giant puppets, colorful costumes, musicians, jugglers, dancers and onlookers, celebrants decide their evening schedules from a complete program.

The evening brings simultaneous and continuous performances of dance, music, mime, story telling, theater, poetry, visual arts exhibits and demonstrations, multimedia and multi-cultural experiences. SLO is transformed through an explosion of creative energy!

**FIRST
NIGHT
SLO**

First Night San Luis Obispo is a 501 (c)(3) non-profit organization. Contributions are deductible to the extent permitted by the law.



First Night is simply magical, and you can be part of the magic. This years event will require some 700 artists/entertainers, 45 venues, and many more generous sponsors and 350 volunteers to host approximately 30,000 celebrants. So, get involved! Find out how you can participate!

I'd like to buy Admission Buttons
_____ # of buttons

I'd like to help make First Night Possible.
Enclosed is my tax deductible contribution:
\$ _____

I'd like to become a First Night Sponsor.
Please send me additional information about benefits and recognition.

Count me in! I'd like to volunteer!

Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Telephone: _____

Method of Payment

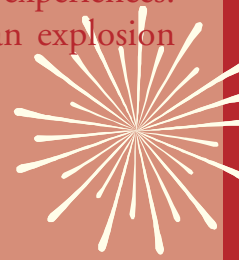
Check (enclosed) MasterCard Visa

Card No: _____

Expiration Date _____

Signature: _____

Return to First Night San Luis Obispo
PO Box 3117 San Luis Obispo, CA 93403
or respond online at www.FirstNightSLO.org



GENERAL EVENT INFORMATION



The celebration begins at 3pm and ends soon after the midnight countdown. All events are conveniently located in the downtown area and are within comfortable walking distance. Higuera Street is the center of all the evening's festivities. There you will be able to view art exhibits from our area artists, snack on roasted chestnuts and a cup of mulled cider or enjoy a full meal at one of the many downtown restaurants.

Your general admission to the hundreds of performances and exhibitions is a First Night Button, which costs only \$10. Children under 6 will be admitted free. Buttons can be purchased online at www.FirstNightSLO.org by calling 805.781.6668, or at designated button outlets.

Free shuttle service from North and South County. Morro Cay and Los Osos is available from Ride-On. Shuttles will also be provided from Gottschalks, the Marigold Center and downtown. All shuttles will run their routes continuously throughout the evening. For reservations call (805.543.7862

A number of area hotels offer special First Night packages of the New Year's weekend. For listing of these First Night partner hotels, visit the First Night web site at www.FirstNightSLO.org

